

## **UNITED WAY ORGANIZATIONS**

### United Way of America

**Brian Gallagher**, President  
701 N. Fairfax Street  
Alexandria, VA

- 1887—A rabbi, 2 ministers, and a priest founded the Charity Organizations Society in Denver, which planned and coordinated local services and conducted a single fund-raising campaign.
- 1894--Charitable institutions became tax exempt.
- 1918—Twelve fund-raising federations from around the nation met in Chicago and formed American Association for Community Organizations, predecessor to UW of America
- 1913—The first Community Chest was formed in Cleveland.
- 1919—39 organizations nationally.
- 1929—353 organizations nationally.
- In the 20's and 30's local Chambers of Commerce helped establish a Community Chest in their communities.
- 1948—1,000 organizations nationally. In the early 50's organizations changed their names to United Fund and included broader agency representation.
- In the 70's United Way of America encouraged local organizations to unify their names as United Way.
- 1973—UW of America established a partnership with the NFL to increase awareness.
- 2002—Brian Gallagher assumes the role of presidency.
- 2003—New Membership Standards developed to increase accountability among local United Ways.
- 2003—Adopted a marketing brand "What Matters" and the new logo.
- 2005—Approximately 1,350 members.

### Indiana Assoc of United Ways

**Roger Frick**, President  
3901 North Meridian Street, Suite 306  
Indianapolis, IN

- 1978—18 United Ways around the State organized a volunteered governed State Association called United Way of Indiana.
- 1979—Appointed the first Executive Director.
- 1982—Appointed second Executive Director Tom Rugh.
- 1990—Begin Giant Step Initiative to establish new United Ways and strengthen existing United Ways (\$10.9 million program funded by Lilly Endowment).
- 1992—Changed name to Indiana Association of United Ways (IAUW).
- Independent evaluation reports Giant Step helped Indiana United Ways and Funds raise \$10 million more than national average since 1991.
- 1996—IAUW receives \$1.05 million for Giant Step technical assistance. To United Ways.
- 1999—Roger Frick named President.
- 2000—Lilly Endowment funds \$6.4 million Jumpstart matching grants.
- 2002—Single software solution for all members abandoned.
- 2002—Central server-based, shared business service model developed.
- 2003—Indiana 211 certifies regional call centers.
- 2004—4 community programs began with Lilly Endowment support.

### United Way of Jay County, Inc.

- 1958- Jay United Fund for You (JUFFY) began
- 1989- Name changed to United Way of Jay County, Inc.
- 2008 - Celebrating 50 years of Serving Jay County